

# **2D VIRTUAL EXPO**



18 - 20 MARCH 2021



# INTERNATIONAL EUROPE MANUFACTUING EXPO TFOR AN ENGINEERING & CHEMICAL SECTOR









**ORGANISED BY:** 



SUPPORTED BY:





## **2D VIRTUAL EXPO**

At 2D Virtual Expo platform, we help everyone with a B2B project make the right purchasing decision. We offer them carefully organized information by bringing the conglomerate of top known brands with quality products and suppliers from around the world.

FIEO will be conducting Virtual trade shows where exhibitors & visitors from an industry meet up to exchange information, introduce new products, services & trends, chat with prospects, generate revenue through integrated ecommerce system. Our aim is to organize Virtual Expo on the engineering & chemical segment for buyers & sellers to interact online, Showcase their products & can details it to a wider audi- ence to capture leads & can generate business.



#### Benefits to exhibitors through virtual exhibition



Enable Exhibitors to setup their own virtual booth



Feature Videos and live stream on the exhibitor's profile page



The most user friendly plaform which has proven to be easy to navigate



Direct visitor Analytical report at your door steps.



Discussion and negotiations dire the deciding authority.



Interact with buyers from across the globe.



Direct buyers link to your Social Media



Browser friendly access on both computer and mobile devices.



Connect with buyers directly through text chat.



Hassle free control

#### **Key Attractions**









PRE-EXHIBITION VIRTUAL PROFILES OF EVERY EXHIBITOR & THEIR PRODUCTS

LIVE INTERACTION PLATFORM PRE & DURING THE EXPO

#### **2D EXHIBITION PAVILION**

- TV 1 >> Video
- -1 Video upto 100 MB size. (Can be changed in the backend whenever required) -16:9 Ratio -Mp4 Format
- PDF/Product brochures/Flyers (In format of PDF)
- -Up to 10 documents Max. 10 MB each file PDF/Product brochures/Flyers (In format of PDF)
- -Up to 10 documents Max. 10 MB each file
- Social Media Connect with Single Click
- Two Posters inratio of 3 (w) and 4 (h) in PDF Format not more than 15 MB
- Logo, Live text / video chat with the attendee

LIVE WEBINARS OF INTERNATIONAL EUROPE MANUFACTURING EXPO

**B2B MEETINGS (INSTITUTIONAL, DOMESTIC & INTERNATIONAL)** 

**WEBINARS / DIGITAL SESSIONS ON EACH FOCUS SECTOR** 

**GO GLOBAL** 







#### **Major advantages of Virtual expo**

The Digital Platform is Highly Extensible meaning that there is no limit to the number of sessions, product launches, display booths or attendees that can be part of it.

There is no time constraint like a real event; the event will be available 24/7 for anyone to view according to their respective time zones.

you can select or design trade show booths according to the Ethos of your organization which can host all their information such as Brochures, Videos, Business Cards and more.

Have a hassle free B2B experience with our 1:1 video meeting / live text chat feature with visitors

Get instant leads through our real time traffic monitoring feature.

Get post show Data Analytics and Statistics.

Target multiple geographies at the same time.

No issue of overcrowding, invite unlimited visitors to your stall.

### **EXHIBITOR PROFILE**



Organic Chemicals



Inorganic Chemicals



Articles of Metal



Mechanical Machinery



Electrical Machinery & Appliances



**HVAC+R** 



Pumps & Valves



**Fasteners** 



Machine Tools



Measuring Equipment

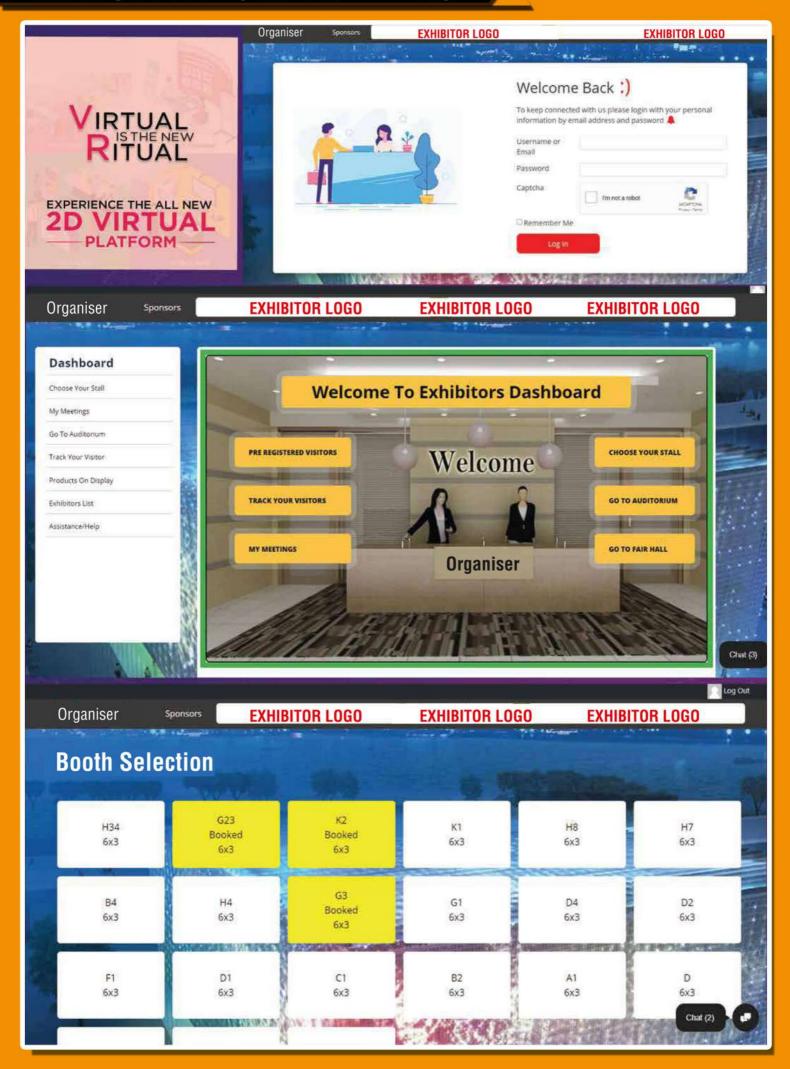


Construction Equipment

### **VISITOR PROFILE**

• Importers • · Retail Stores • Distributors • Wholesalers • Industry manufacturers • Corporates • E-sellers

### **EXHIBITOR PLATFORM EXPERIENCE**



### **EXHIBITOR PLATFORM EXPERIENCE**







#### **VISITOR PLATFORM EXPERIENCE**





### **VISITOR PLATFORM EXPERIENCE**





### Partnership Opportunities

#### PREMIUM BOOTH 1







BOOTH CATEGORY		PREMIUM BOOTH
SPONSORSHIP CATEGORY	GOLD	PLATINUM
PRE-EVENT DELIVERABLES		
POSTERS INTEGRATION		UP TO 5
VIDEOS INTEGRATION		UP TO 2
BUSINESS CARD'S / CONTACT DETAILS		UP TO 4
BROCHURES INTEGRATION		UP TO 4
SOCIAL MEDIA PROMOTIONS (LINKEDIN, FACEBOOK, TWITTER, YOUTUBE ETC)		<b>/</b>
LOGOS VISIBILITY		<b>*</b>
ADVERTISEMENT IN E-CATALOGUE		<b>✓</b>
CUSTOMISED STALLS		<b>/</b>
ON-SITE DELIVERABLES		
B2B MEETINGS		<b>/</b>
AUTO-GENERATED MAILS		<b>/</b>
WHATSAPP NOTIFICATIONS		<b>/</b>
VISITORS TRACKING		<b>/</b>
AUDITORIUM ACCESS		<b>✓</b>
VISITORS LIST		<b>/</b>
FAIR HALL ACCESS		<b>/</b>
PRODUCTS ON DISPLAY		<b>/</b>
POST-EVENT DELIVERABLES		
EVENT REPORT		<b>/</b>
ATTENDANT REPORT		<b>/</b>
GRAPHICAL ANALYTICAL REPORT		<b>/</b>

### **Jointly Organised By:**

FUTUREX TRADE FAIR AND EVENTS PVT. LTD. aims at providing an ideal business platform through Exhibitions, Seminars, Corporate Events and Get together. Our Strength lies in understndingthe industry's needs & interest to serve it properly and multimensional activities to maket it the most viable business platform. With professional approach and expert manpower, the offered platforms are recognised as a safe bet by the industry professionals. Futurex Trade Fair and Events Pvt. Ltd. believe in the philosophy of making exhibition most sustainable and cost effective mode of business activity with the perfect blend of best manufacturers and potential industry buyers from around world.

EXHIBITIONS & TRADE SERVICES INDIA PVT. LTD. (ISO 9001:2015 Certified) is India's premium & fastest growing trade and exhibition planning private limited company, introduced with the objective of promoting India's trade across the globe. ETSIPL is professionally committed to delivering the best trade services in the industry through a pool of talented people. We offer complete solutions and services to organize trade fairs in the Domestic and International market. Our knowledge of the communities we serve, our ability to attract the relevant people along with our skill at curating the physical space and creating memorable experiences brings thousands of like-minded people together. It is this shared experience and the opportunities to make human connections which allows businesses to grow. Our vision is to provide the most robust platform for Indian entrepreneurs to transform their business by integrating them with the global market through worldwide promotions and trade shows.





#### ORGANISED BY:



#### SUPPORTED BY:



#### PLEASE CONTACT FOR FURTHER DETAIL

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