

## 1st International Yoga and Ayurveda conference 3-5 October 2021

Formal inauguration ceremony of the 1st International Ayurveda & Yoga Conference was held in Zagreb on 4th October 2021. After the successful events of Day-0 of the Conference on 3rd October, the Conference was formally inaugurated by:-

- Ambassador Raj Kumar Srivastava "This Conference has been organized with themes which are important in our current times as well as keeping in mind the location, i.e. Croatia. While we thought globally in designing this conference, we also acted locally by including the themes such as sports fitness through Yoga and medicinal values of natural plants in this Conference. This Conference is not a point event, it is a process which will open up new opportunities of cooperation between Indian and Croatian institutions for better health and wellness of people as well as enhancing people-to-people contacts between India and Croatia."
- Mr. P.K. Pathak, Special Secretary, Ministry of AYUSH "The WHO Global Centre for Traditional Medicine is being established in India. The centre would ensure that the ancient wisdom is scientifically brought to the benefit of whole world in line with India's philosophy "Vasudhaiva Kutumbakam", the whole world is one family.
- Mr. Josip Pavić, Advisor for Sport, Ministy of Tourism and Sports of Croatia "Happy to see that sports is one of the key themes of this Conference. I hope that one day Yoga becomes the part of Olympics. Also hope that this Conference opens up a process of India-Croatia cooperation in this important area of traditional medicine for the benefit of people of Croatia."
- H.E. Mr. Veljko Kajtazi, Member of the Croatian Parliament "Hope that this Conference will strengthen India-Croatia relationship, specially people-to-people dimension of it."
- H.E. Dr. Dragan Primorac, Member of the Scientific Council of the Government of Croatia & Professor Emeritus at National Forensic Sciences University in India "I always believe that when internally things change for better, the surrounding also improve towards betterment and that is why Yoga can be a very important practice to follow to improve all round wellness and happiness. The philosophy of Yoga needs to be emphasized which focuses on body, mind and environment. The Western medicine is also trying to find this balance beyond just curing process."
- Dr. Manoj Nesari, Adviser (Ayurveda), Ministry of AYUSH "Our ancient wisdom is full of knowledge, extremely useful for human life. While body, mind and soul have been discussed a lot, the importance of nutrition, sleep and activity are also highlighted clearly for ensuring a healthy and happy life. The next Ayurveda Day globally would be celebrated on 2nd November 2021 and I hope that the theme of Ayurveda with healthy nutrion will be stressed during that celebration which is coming up within a month's time."
- Mr. Svibor Jančić, member of the Assembly of the City of Zagreb "Very happy to see that the citizens of Zagreb are benefiting through continuous activities supported by AYUSH in the front of Yoga and Ayurveda which is important for general health and wellness of the people."



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#### 1st International Yoga and Ayurveda conference

Watch the Chronological memory of the 1st International Yoga & Ayurveda Conference held in Zagreb on 3-5 October 2021 with the support of the Ministry of AYUSH, 40 speakers, 200 participants, 5 sessions, 10 exhibitors Created the positive energy and many ideas to follow up for Health and Wellness through Yoga and Ayurveda. HERE.





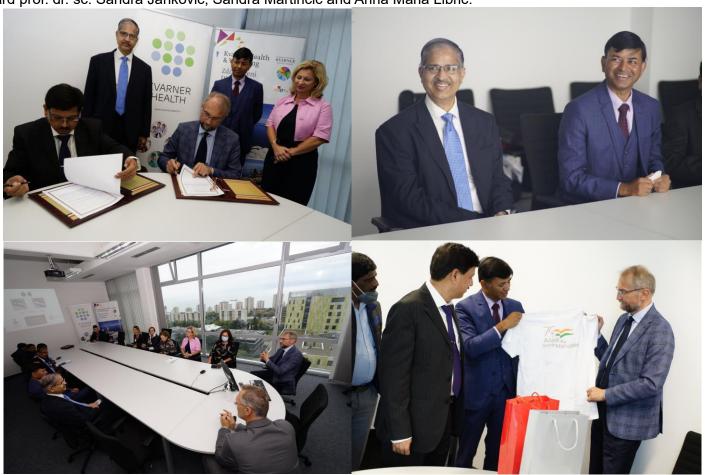




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## The Kvarner Health Tourism Cluster has signed an MoU with the Indian Institute of Ayurveda

The Kvarner Health Tourism Cluster has signed a business cooperation with the Indian Institute of Ayurveda, an autonomous organization under the Ministry of AYUSH of the Republic of India. This new business collaboration, signed on Wednesday, October 6, is the result of a shared desire to strengthen and further develop collaboration between the Cluster and the Indian Ministry in the study of traditional medical systems, especially in the area of Ayurveda. Academic cooperation between the two sides will include participation in research, lectures, workshops and other such activities on Ayurveda, as well as the development of academic standards for Ayurvedic education in Croatia. Namely, the Ministry of AYUSH of the Republic of India (Ayurveda, Yoga, Naturopathy, Únani, Siddha, Sowa-Rigpa and Homoeopathy - abbreviated AYUSH) aims to educate, research and expand indigenous alternative medicine systems in India, and cooperation with the Kvarner Health Tourism Cluster is the first such in Croatia. "Considering that one of the goals of the Cluster is to connect members with international partners for a more comprehensive offer of health and tourism products, but also to educate members of the Association, we believe that this business cooperation with the Indian Ministry opens a new opportunity to network our 32 members with potential partners from India. In addition to improving the health and tourism offer in Kvarner, in this way we will work with new partners on education, training and building and strengthening competencies, "said the president of the Cluster, Dr. Vladimir Mozetič. The contract signing ceremony was attended by Ambassador Srivastava, Shri Pramod Kumar Pathak, Dr. Manoj Nesari, Dr. Rama Kant Sharma, Dr. Narayanam Srikanth, Dr. Vyasadeva Mahanta and Dr. Rahul Jain from the Ministry of AYUSH and on the other hand the President of the Cluster, doc.dr.sc. Vladimir Mozetič, MD, President of the Management Board of the Cluster, Ph.D. Irena Peršić Živadinov and members of the Management Board prof. dr. sc. Sandra Janković, Sandra Martinčić and Anna Maria Librić.



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# Visit of the Ministry of AYUSH delegation to Rijeka and meeting with the Mayor of the City of Rijeka

As part of visit to Rijeka, Ministry of AYUSH delegation and Ambassador Srivastava met with the Mayor of Rijeka H.E. Mr. Marko Filipović. At the meeting, the signing of a Memorandum of Cooperation between the City of Rijeka and the Indian Ministry of AYUSH was announced, which was established for the purpose of promoting traditional Indian medicine. It is a continuation of the previous friendly relations between Rijeka and India, and the goal is to strengthen and continue to develop cooperation in the field of Ayurveda and other recognized traditional medical systems under the jurisdiction of the Indian Ministry of AYUSH and activities under the City of Rijeka. During the meeting, the Mayor of Rijeka, Marko Filipović, expressed his satisfaction with the imminent signing of the Memorandum. "Although this area is not under the jurisdiction of local governments, the City of Rijeka will assist in activities related to education related to the tradition of Ayurveda," said Filipovic, adding that Ayurveda can be a significant element in the development of health tourism in our area. Mayor Filipović also touched on good cooperation in the field of culture and thanked the Indian Embassy in Croatia for supporting the project Rijeka 2020 - European Capital of Culture. "Indian culture is present in Rijeka, among other things in this area of Hostel Dharma, within which the system Yoga in Daily Life operates, and every year on June 21, various educational activities mark the International Yoga Day. I believe and hope that we will continue to successfully develop cooperation in all these areas in the future. "Concluded Mayor Filipović. Ambassador Srivastava pointed out the good long-term cooperation between India and Rijeka, also reminding that Indian culture is represented in Rijeka through various programs. "I am glad that after participating in the 1st International Conference on Yoga and Ayurveda, which was held in Zagreb from October 3 to 5, we were able to visit Rijeka. I wanted my colleagues from the Ministry of AYUSH to see for themselves what potentials for further cooperation Rijeka offers", Said Ambassador Srivastava. The Memorandum confirms and promotes the World Health Organization's strategy for traditional medicine with the aim of promoting the safe and effective use of traditional medical products and services in order to achieve universal health coverage. The signing of the Memorandum will enable quality long - term partnership and technical cooperation, which includes the sharing of experience, programs and projects for health preservation, especially in the light of the still present COVID - 19 pandemic.

