

INTERNATIONAL
EXHIBITION & CONFERENCE ON
**INNOVATIVE BUILDING
MATERIALS & TECHNOLOGIES**



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19-21 September 2018
BOMBAY EXHIBITION CENTRE, MUMBAI, INDIA

Co-Located with



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BUILDING MATERIAL OVERVIEW

In India, building materials constitute 60% to 70 % of the total cost of construction. The combined market value of bricks, cement, iron and steel, chemicals, tiles, bitumen, components for building and plumbing services etc. is estimated at INR 3000 billion annually. In addition to the above, is the rapidly growing market for innovative technologies and materials like composites, plastics, ceramics, pre-engineered, pre-fabricated and pre-cast building products etc.

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WHO EXHIBITS?

Solution Providers of



Cement and Concrete



Steel and Iron



Wood, Timber and Boards



Masonry Products (Bricks, Blocks, etc.)



Precast, Prefabricated Construction and Assembly



Fenestration, Doors, Windows, Systems



Hardware, Fixtures and Fittings



Roofing, Cladding and Facades



Glass and Glazing



Tiles, Sanitary Ware and Bathroom Products



Stones, Marbles and Granites



Veneers and Flooring



Waterproofing and Damp Proofing Material Application



Electrical Fittings and Lightings



Wires and Cables



Paints and Coatings



Elevators, Escalators and Moving Walks



Heating, Ventilation, and Air Conditioning (HVAC)



Energy Storage, Batteries, Inverters and Generators



Energy Conservation Products, Solar Products, Green Products



Plumbing, Pipes and Fittings



Fire, Safety and Security



Pre-Engineered Buildings



Landscaping and Floriculture



Form Work and Scaffolding



IT Solutions For Building and Construction Industry



Home & Office Automation



Kitchen Spaces and Products

REAL ESTATE POTENTIAL IN INDIA

The market is expected to grow at **33%**



Housing: About 20 million new units over the next 5 years. Growth in population, income and urbanisation have driven the demand for houses across India.



Retail Space: Mall space to increase by 70 million sq. feet over the next 6 years, touching the \$ 1.3 trillion mark. India's organised retail sector is expected to grow by 25 to 30% over the next 5 years.



Office Space: Five-fold increase in office space over the next 5 years. The demand for office space is expected to go up to 500 million sq. feet in the next 10 years.



Education (Schools, Colleges, Institutes): Quantum jump in growth expected in next 10 years.



Hospitality: Over 150,000 hotel rooms planned over the next 5 years.



Healthcare (Hospitals): Trebling of the health care facilities in the decade ahead.

BENEFITS FOR EXHIBITORS



Developing new business contacts.



Launching new products & services.



Building distribution channels & partners.



One - to - one meeting with influencers and decision makers from key buyer segments.



Better understanding of budget allocations, product requirements, sourcing needs and procurement process of the buyers.

CITY INFRASTRUCTURE & BUILDING DEVELOPMENT



With massive urbanisation and the ongoing Government of India and state Government Initiatives for Smart Cities, Amrut Cities, Pradhan Mantri Awas Yojana - Housing for All, Swachh Bharat Mission- Sanitation for all etc., city infrastructure development and building construction for all types of buildings - commercial, residential, office, education, hospitality, healthcare, retail etc, will create one of the biggest thrusts and expansion in the construction sector in India.

CAPEX-2018 is an International trade fair exclusively focused on emerging building materials and technologies; mechanical, electrical, plumbing & fire services (MEPF); green building products etc, which are environment friendly and energy saving.



WHO VISITS?



Architects and Architectural Firms / Consultants



Builders



Civil Engineers, Structural, EPC Companies



Construction Project Managers



Developers and Contractors



Design Engineers and Practitioners



Disaster Management and Mitigation Groups



Elected Representatives



Electrical Engineers & Contractors



Energy Efficiency Groups



Environmental Specialists



Fabricators and Sub contractors



Facility Management Firms



Fire Protection Professionals



Financial Experts



Green Building Consultants



Health Specialists



Hotels



HVAC Engineers and Contractors



Illumination and Lighting Professionals



Interior Designers and Decorators



Landscape Architects and Consultants



Leasing and Hiring Firms



Mayors & Municipal Commissioners



MEP Engineers and Contractors



Offices and Industrial Establishments



Plumbing and Sanitation Engineers and Contractors



Project Management Firms



Retail



Safety Specialists



Security and Fire Protection Specialists



Structural Engineers



Urban Designers



Vertical Transportation Specialists

CONFERENCE PROGRAMME

Broad Themes Of Discussion Over Three Days

DAY 1

Building Materials and Technologies - Emerging Trends

DAY 2

Sustainable and Green Building Technologies

DAY 3

Modern and Speedy Construction Systems and Practices and Technologies



Exhibit at CAPEx and position your organisation in front of 15,000 participants from leading organisations



EXHIBITION



B2B MEETINGS



CONFERENCE



AWARDS



MARKETING CAMPAIGN



Newspaper Adverts



Email Campaigns to Global Contacts



Online Advertisements



Social Media posts



PR Coverage



Adverts in National and International Trade Publications



SMS Campaigns to Real Estate Professionals and Private Investors



Outdoor Advertising

