

INDIA'S FIRST AND ONLY **B2B PROPERTY SHOW**



INDIA INTERNATIONAL PROPERTY MART

www.iipm.asia

19-21 September 2018

BOMBAY EXHIBITION CENTRE, MUMBAI, INDIA

THE SHOW

IIPM is India's first global B2B event for the real estate sector. It will bring together the most influential professionals from all sectors of the Indian and International property markets, for three days of networking, learning and transactions through premium events, conferences and dedicated exhibition zones.

The Real Estate and Property markets in India are poised for a paradigm shift due to the effects of demonetisation, introduction of RERA, and new instruments like REIT, all of which are ushering in the next level of reforms that may be disrupting the industry temporarily, in the wake of a massive expansion.

IIPM is a platform for the industry to shape up future opportunities arising out of these tectonic changes.

IIPM is being organised under the larger banner of Future of the City, co-located with India's longest serving and largest expositions on Cities and Buildings, viz:

Municipalika - The 15th International Exhibition and Conference on Smart & Sustainable City Solutions and

CAPEx - The Innovative Building Materials and Technologies Show.



EXHIBITION

With over 30,000 m² of rented exhibition space, IIPM along with Municipalika and CAPEx will be the premier and largest-ever gathering of professionals engaged in design, architecture, building, buying, investing, operating, buying, leasing and supplying for a sustainable Future of the City.



CONFERENCE

A leading programme of 100+ conference sessions providing expert insight into key sectors in Future of the City.



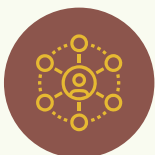
LEADERSHIP SUMMIT

An exclusive forum with major Institutional Investors, Policy Makers, Mayors, Municipal Commissioners, Real Estate Developers, Builders and Corporate Occupiers.



AWARDS

Celebrating the most outstanding projects for a sustainable Future of the City [in partnership with leading Television Media Channels].



NETWORKING

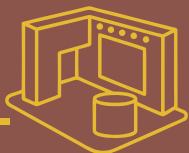
An exclusive networking platform for 7,500 participants to connect during targeted matchmaking, social and business events.



PROPTech & INNOVATION AT IIPM:

The IIPM Innovation Forum will explore the most innovative material, products, solutions and practices designed to make the city infrastructure and properties sustainable and affordable. It will feature a dedicated programme of conferences, case studies and pitching sessions.

IIPM is designed as a unique event for the entire urban development value chain from all geographies and sectors.



EXHIBITOR PROFILE



FINANCIAL INSTITUTIONS

Banks, Investment Companies, Pension Funds, REITs, Venture Capitalists, Insurance Companies, Hedge Funds, Fund Management Companies, Private Equity Investors, Asset Management Companies, Sovereign Wealth Funds.



COUNTRIES, REGIONS, CITIES AND REGIONAL AUTHORITIES

Investment Promotion Agencies, Economic Development Authorities, City Promotion Agencies and Authorities, Location Marketing Agencies, Regional Development and States (Housing, Urban, Infrastructure development, RERA).



ECONOMIC ZONES

Investment Zones, Special Economic Zones (SEZs), Free Trade Zones (FTZs), Inward Investment Organizations.



REAL ESTATE DEVELOPERS

Office space and Business Centres, Institutional and Commercial Real Estate, Hospitality, Retail, Entertainment and Leisure, Healthcare, IT, Logistics and Industrial, Sports and Recreation, Urban Infrastructure.



SERVICE PROVIDERS

Consultants, Architects, Designers, Urban Planners, Real Estate Owners, Engineering Consultants, Contractors, Project Management Companies, Construction Companies, Property Advisors, Real Estate Solution Providers, Real Estate Development Consultants, Corporate End Users, Retailers.

WHY EXHIBIT?

- Promote your projects, your know-how and achievements
- Target investors and corporate end users
- Reinforce your presence at the show
- Network with partners and find new clients
- Source capital and strike deals
- Build confidence in the industry
- Position your Company both nationally and internationally



MARKETING CAMPAIGN

- Newspaper Adverts
- Email Campaigns to Global Contacts
- Online Advertisements
- Social Media posts
- PR Coverage
- Adverts in National and International Trade Publications
- SMS Campaigns to Real Estate Professionals and Private Investors
- Outdoor Advertising



VISITOR PROFILE



MINISTERS, MAYORS AND GOVERNMENT OFFICIALS



REAL ESTATE DEVELOPERS

Office, Commercial, Hotel & Leisure, Retail, Healthcare, IT, Logistics, Industrial and Residential space.



END USERS AND OCCUPIERS

Corporate End Users, Retailers, Hotel Operators and others.



INSTITUTIONAL INVESTORS

Banks, Financial Institutions, Investment Companies, Fund Management Companies, Private Investors, Pension Funds, REITs, Venture Capitalists, Insurance Companies, Hedge Funds, Private Equity Investors, Asset Management Companies, Sovereign Wealth Funds.



STATES, CITIES & REGIONAL AUTHORITIES

Investment Promotion Agencies, Economic Development Authorities, State Industrial and Investment Development Corporations, City Promotion Agencies & Authorities, Location Marketing Agencies, Regional Development and Investment Zones, Inward Investment Organizations, Special Economic Zones, Free Trade Zones.



SERVICE PROVIDERS

Architects, Designers, Urban Planners, Real Estate Owners, Consultants, Engineering Consultants, Contractors, Project Management Companies, Construction Companies, Property Advisors, Real Estate Solution Providers, Real Estate Development Consultants, Real Estate Agents, Facility Management Providers.



PRIVATE INVESTORS & HOMEBUYERS

WHY VISIT?

- Discover prime projects, buildings and assets
- Increase your network of business leaders
- Learn about industry trends and innovations
- Find your next business opportunity



IIPM COMPREHENSIVELY COVERS **ALL ASSET CLASSES**

- Office Space And Business Centres
- Institutional And Commercial Real Estate
- Hospitality/ Healthcare
- IT
- Retail, Entertainment And Leisure
- Logistics And Industrial
- Sports And Recreation
- Urban Infrastructure
- Residential



WHAT WILL **IIPM** SHOWCASE?



URBAN PLANNING

Join 100 Smart Cities, 500 Amrut Cities and local authorities. Promote your city and region to investors and developers and network with your business partners.



PROJECT PLANNING & EXECUTION

Join 800 developers & 500 architects. Showcase your projects to international buyers and develop private or public partnerships.



PORTFOLIO MANAGEMENT

Join 4,600 business services. Expand your network and highlight your expertise to the property professionals from the entire value chain.



LEASING & PROPERTY USAGE

Join 1,200 occupiers & 1,900 service providers. Find premises and share innovative solutions for effective project and asset management.



PROJECT FUNDING

Join direct & indirect investors. Find new projects and assets to invest in, co-investors and peers to network with.

**INDIA'S REAL ESTATE
DECISION MAKERS,
ALL UNDER ONE
ROOF.**

PARTICIPATION PACKAGE



EXHIBITION

NATIONAL INTERNATIONAL

Built up Booth
(min 9 sq m)

Rs. 15,500* /sq m

USD 300* /sq m

Bare Space
(min 36 sq m)

Rs. 14,000* /sq m

USD 280* /sq m



CONFERENCE

NATIONAL INTERNATIONAL

Pre-Event

Rs. 15,000*##

US\$ 300*##

On the spot

Rs. 18,000*##

US\$ 360*##

PARTNERSHIP OPPORTUNITIES

Partnership is invited and can be availed by stakeholder institutions wishing to project the important role played by the institutions / corporates at the local, regional, national and international level on the subject of IIPM as per the following terms:

PARTNERSHIP FEES	Principal Partner	Rs. 30 Lakhs* / US\$ 60,000*	Partner Country	US\$ 60,000*	Feature Country	US\$ 45,000*
	Co-partner	Rs. 20 Lakhs* / US\$ 40,000*	Country Pavilion	US\$ 30,000*	Partner State	Rs. 30 Lakhs*
	Associate Partner	Rs. 15 Lakhs* / US\$ 30,000*	Feature State	Rs. 22.5 Lakhs*	State Pavilion	Rs. 15 Lakhs*
	Session Partner	Rs. 10 Lakhs* / US\$ 20,000*	Partner City	Rs. 15 Lakhs*	City Pavilion	Rs. 10 Lakhs*
	ProductTech. Services Presentation	Rs. 6 Lakhs* / US\$ 12,000*				

*Add 18% GST extra

ADVERTISING OPTIONS

Promote your projects, products and events before, during and after IIPM through our website, newsletters, publications, onsite advertising and more.

BOOK NOW

To book your vantage stand at IIPM please fill up the enclosed Space Application Form

To register for IIPM 2018 Conference Please fill up the enclosed Conference Registration Form and email to given below address



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