



# Newsletter



**India is partner country for the first time of PLACE2GO International Tourism Fair from 8-10 April in Arena Center, Zagreb. Don't miss to visit the Indian pavilion to get a glimpse what awaits you in your next trip to India"**

As India celebrates both in India and abroad, it's 75 years of independence, the New India is in the making. A New India which is distinguished for its Democracy, Demography, Diversity & Development; a New India which symbolizes speed, scale, sensitivity & self-reliance; and a New India which is transforming its Technology, Trade, Talent & Tourism. It is this New India which invites our friends in Croatia and Europe to visit the land of wisdom, mystery, history, heritage, adventure, rejuvenation & spirituality to observe the change & continuity, to see the tradition & modernity, and to experience the sublime & bliss. You decide the time, theme & terrain and we have a team to help you decide where your next journey to India could be in 2022.

**Visit us in Arena Zagreb from 8<sup>th</sup>-10<sup>th</sup> March at Place2Go Zagreb International Tourism Fair at Indian Pavilion next to the center stage, where India is the Partner Country for the first time.**



MEĐUNARODNI SAJAM TURIZMA

**PLACE2GO**

INTERNATIONAL TOURISM FAIR

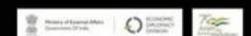
**8. - 10. 4. 2022.**

Arena Zagreb, Croatia [www.place2go.org](http://www.place2go.org)



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## Thematic Tourism in New India - Rejuvenation, Adventure, Heritage & Luxury



- India's sun-kissed coastlines, peace-permeated hill stations and breezy riversides offer a host of nutritious food, spas, yoga, detox therapies, Ayurveda, naturopathy, Vedanta and meditation techniques, retrieved and curated from the most ancient of sciences and arts. With innumerable ways to keep both the mind and body aligned, peaceful and in perfect health, the country is the perfect stopover to holiday at a softer pace.
- A land resounding with the riches and glories of opulent dynasties, powerful rulers, flourishing civilizations and profound history, India has a splendid heritage that is reflected in its architecture, monuments, arts, crafts, cultures and even religions. While formidable forts, ancient temples and grand palaces testify of the grandeur of times gone by, the various museums and galleries scattered across the country act as inventories of India's seamless past. Such is the magnificence of the structures in the country that UNESCO has identified several of them as heritage sites.



- Spirit of Adventure/ Allure of Adventure and Scale the heights of thrill, or plummet to the depths of excitement or if you're truly daring, survey gorgeous lands and waters, while suspended in the sky. All this and more awaits you as you explore land, water and sky adventures in the country. From trekking, mountain biking and mountaineering in the secluded snow-capped Himalayas to surfing, rafting, scuba diving and snorkeling, there are a multitude of options for thrill seekers.
- Home to several royal dynasties that enjoyed an opulent and an ostentatious lifestyle, India is a land steeped in history. Over the years, age-old cultures, traditions, arts and practices have been blending seamlessly with modern comforts, culminating to tailor a regal experience for tourists who want to sample luxury. From its northernmost tip to its southernmost end, the country has a number of luxurious escapades that warrant a splurge. While spanning its eastern corner to the western coast, India offers luxe experiences galore — these range from rejuvenating beach getaways, luxurious oases in the desert, jungle jaunts, and even glorious experiences on cruises and trains.

## India to resume scheduled international flights from March 27

After remaining suspended for 2 years in wake of Covid-19 pandemic, India is all set to resume scheduled international flights from March 27. International flights were suspended on March 23, 2020 when Covid cases started being detected globally. The center has attempted to resume international flights on earlier occasions as well but rising Covid cases hampered its decision each time. A gradual resumption was announced from December 15, 2021 but the date was postponed due to onset of Omicron Covid variant. Talks were also on to resume flights from March 15 but the amid the ongoing war between Russia and Ukraine forced government to extended flight ban "till further orders".



## Rajasthan becomes the first state to introduce 'night sky astro tourism' in all 33 districts

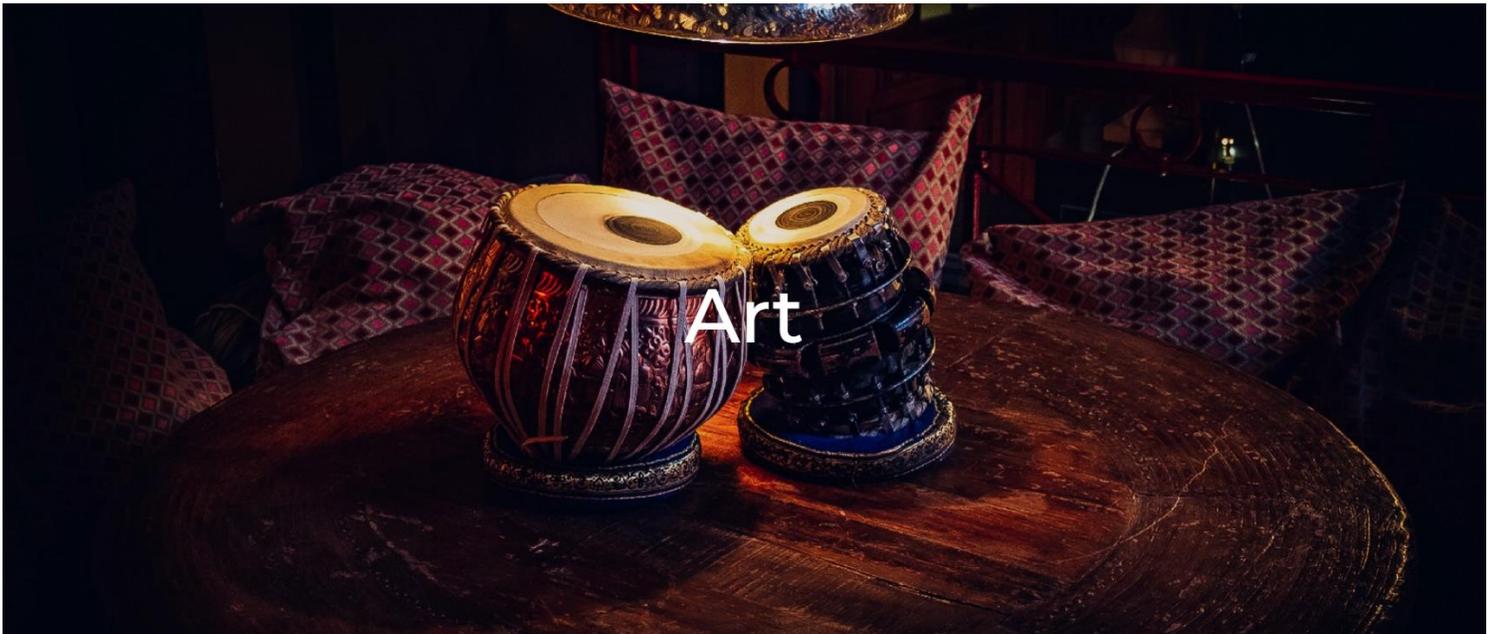
Good news for sky watchers! Rajasthan in India has become the first state to launch the night sky astro tourism in all its 33 districts! Jaipur, the royal capital of Rajasthan, alone has four famous star gazing venues including Jantar-Mantar, Amber Fort, University of Maharaja and Jawahar Kala Kendra. Mugdha Sinha, Rajasthan's Department of Science and Technology Secretary, informed that besides Rajasthan, the Bikaner House in New Delhi has also been chosen as a hub for astro tourism and a telescope will be installed for tourists for sky watching.



## Caravan tourism to come to Himachal Pradesh soon

As caravan tourism takes off in Himachal Pradesh, the Himachal Pradesh government is now looking to focus on it. Caravan tourism has become popular among traveler's, especially since the pandemic, as it allows one to remain in a bubble without mingling with too many people. Himachal Pradesh Chief Minister Jai Ram Thakur announced during his budget speech that the government will promote and develop this tourism model, and develop circuits, especially at places that do not have adequate hotel accommodation. Other Indian states such as Kerala, Goa, and Karnataka have already taken steps to promote caravan tourism. Caravan tourism is aimed to attract more domestic and foreign tourists.

Thematic Tourism in New India - Culture



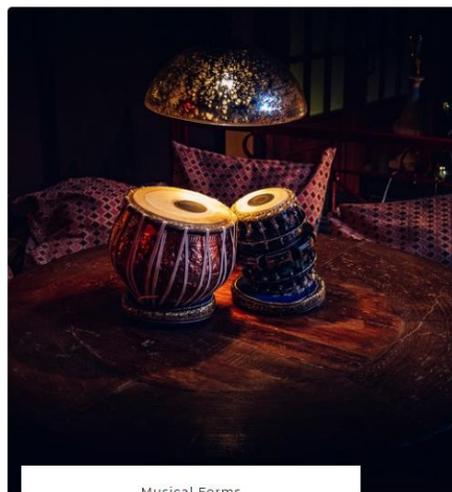
The land where classical melodies merge seamlessly with a mesmerizing mosaic of exquisite paintings, ancient weaves and other handicrafts, divine dance forms, fascinating festivals and scintillating sculptures, India is a vibrant potpourri of arts and crafts. With each of its states and union territories bursting with ethnic flavors that multiply at every turn, the country sparkles with vitality and vivacity. Be it the gorgeous and remarkably intricate Bidriware in Bidar or the beautiful pink-kissed meenakari jewelry of Agra city, the roots of these crafts are embedded in various eras of history. While the premium heavy-weight silk Kanjeevaram sarees of Kanchipuram found a humble beginning during the reign of the Pallava kings (275 CE to 897 CE), the chikankari embroidery of Lucknow is said to be the endowment of Mughal empress, Nur Jahan, in the 17th century, who herself was a master of the craft. To savour the nuances of India's diverse cultural palate, deep dive into some of the most awe-inspiring archives of the country's arts and crafts.

Colours Of Culture

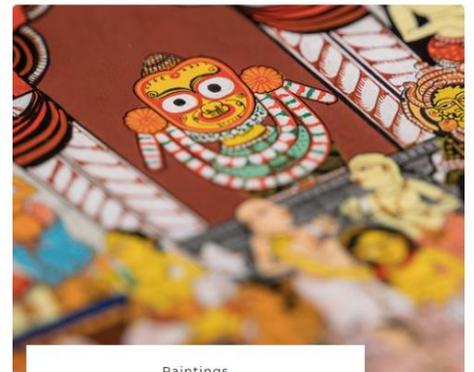
From splendid paintings to beautiful wood crafts and textiles, India resounds with a rich and unique heritage.



Dance Forms



Musical Forms



Paintings



## NEWS ON INDIA

### Indian tech startups raise a record \$74 bn from PE/VC firms in 2021: Report

Indian IT startups received a record amount of funding from private equity and venture capital firms in 2021. According to the India Investments Pulse report by Praxis Worldwide Alliance, investors put US\$ 74 billion across 1,123 deals in the previous calendar year. Investors preferred the E-commerce, consumer platforms, and IT services sectors in 2021, accounting for 56% of total deal value. In 2021, 41 firms were added to the unicorn club, a 3x increase over prior years.

### Rs 2-trn projects to be completed by 2024 under Sagarmala plan:

Sagarmala, the Centre's flagship project for the development of ports and waterways infrastructure, has seen significant progress and projects worth Rs 2.12 trillion will be completed by 2024, Union minister for Ports, Shipping and Waterways Sarbananda Sonowal said on Friday. This is in addition to the Rs 99,000 crore worth of projects that have already been completed under the project till now, he said at an event celebrating seven years of Sagarmala, adding that 194 projects have been completed under the scheme. The Centre has identified a total of 802 projects under the programme at an estimated cost of Rs 5.48 trillion.

### Indian goods exports reach \$400 bn for first time ever

Prime Minister Mr. Narendra Modi announced that India had surpassed the US\$ 400 billion mark in goods exports for the first time, calling it a "key milestone" for his government's Aatmanirbhar Bharat initiative for manufacturing self-sufficiency. He made the statement on Twitter as India's services and industrial activities remained stable in February, despite the fact that the crisis in Ukraine has clouded the outlook for prices and growth in the consumer-driven economy.

### Qualcomm to open its 2nd largest office outside US in Hyderabad by October

In October 2022, American multinational firm Qualcomm will invest Rs. 3,904.55 crore (US\$ 512.25 million) in Hyderabad to expand its operations, with plans to open its second largest campus outside of the US. This investment will be made over a five-year period and will result in the employment of about 8,700 software specialists, with an initial staff of 500 IT professionals. This campus would be situated at Rayadurgam in Hyderabad, with an area of 1.572 million square feet. The Telangana government is going to work with Qualcomm to improve sectors such as agriculture, smart cities, digital education, and connected gadgets.

### EV sales up 163% in 2021, UP registers highest sales, followed by Karnataka and Tamil Nadu

Minister of Road Transport and Highways and MSMEs, Mr. Nitin Gadkari said that compared to the previous year, the country's electric vehicle (EV) market grew 163% in 2021, with 324,840 EVs registered. The number of EVs registered (324,840) in 2021 was 1.7% of the total number of gasoline and diesel vehicles registered (18,312,760).

### Suzuki To Make Inroads Into India's Electric Vehicle Market

Japanese auto maker Suzuki Motor plans to invest \$1.23 billion in India for electric vehicles and their batteries in a bid to catch up with competitors. Suzuki said on Sunday it had signed a memorandum of understanding with the western state of Gujarat, an event attended by Indian Prime Minister Narendra Modi and his Japanese counterpart Fumio Kishida. "Suzuki's future mission is to achieve carbon neutrality with small cars," Suzuki President Toshihiro Suzuki said in a statement. "We will continue active investment in India to realize self-reliant India."



## Uttar Pradesh - most populous State of India on high momentum growth path



Croatian companies often mention that India is too big a country for developing economic partnership with a small country like Croatia. Economic partnerships for benefit of the two sides happen between two individuals or entities based on the assessment of mutual benefits and understanding the potential opportunities. In order to break the inertia of the size argument, we are bringing out special 12 weekly editions starting from this week in Lider Magazine to explain the great potential opportunities in India, both in geographical as well as thematic terms. We are starting this effort with the most populous State of India – Uttar Pradesh (UP). The State GDP of UP has increased by a huge 23% from US\$ 239 billion in 2019-20 to US\$ 295 billion in 2020-21. With a population of 228 million, UP provides a large pool of semi-skilled manpower. Despite the pandemic ridden year of 2021, the State has seen massive infrastructural development ensuring that the growth registered in previous year would not be an exception but be the norm for this decade. UP is ranked second among all states of India in implementing the Business Reforms Action Plan and in improving the Ease of Doing Business. The connectivity infrastructure development in UP has been at such a high rate that we call UP as 'Expressway Pradesh' today. These expressways are the arteries of growth for the State and it would make great contribution in India's inclusive growth story in this decade. The State of UP is investing about US\$ 70 billion annually on infrastructure development. UP aims to double its contribution to the country's GDP from current level of 10% to 20% in this decade and, therefore, one can easily make a case if one is increasing its economic and business presence in India for the growth that India offers, probably the higher growth and profitability would be by locating that investment in UP. The prominent industries where UP has strength and where it is making investment are food processing, electronics, leather, metal, chemicals and aerospace & defence industry. UP has also come out with a very progressive Startup Policy in 2020 with an aim to become one of the top 3 States in startup ranking in India by providing minimum one incubator in each of UP's 75 districts and create an ecosystem for at least 10,000 startups in the State. It intends to attract investment worth US\$ 60 billion in the next five years to position the State as a global electronics hub, with the new electronics manufacturing policy of 2020. With Taj Mahal as the iconic monument and Varanasi as the spiritual capital in UP, the tourism industry remains a focus of attention and, therefore, an important sector for possible business and investment opportunity. In order to ensure inclusive growth in the State, which represents 17% of India's population, the State has promoted the policy of One District One Product (ODOP) to make rural economy of the State progress, with benefits directly accruing to the people of the districts. In year 2021, over 20 million ODOP products were sold on e-commerce websites ensuring success despite pandemic. UP has launched Nivesh Mitra, one of the Single Window System and Sectoral Policies, complemented by ideal law and order environment, which helped the State to achieve the 2nd rank in the Ease of Doing Business in 2019-20 in comparison to 14th rank 4 years earlier. As a result of investment outreach, about US\$ 50 billion worth of private investment has come to the State in last few years. Despite highest population in India, the State's effective Covid19 management and vaccination of 117 million people was another indicator of the preparedness of the State, while ensuring economic growth and projects implementation. The large and increasingly skilled population of UP also makes it one of the most important partner of foreign countries from talent and demographic point of view. Clearly from the return of investment, technology partnership, cost effective imports, demographic and talent complementarity, and tourism angle, UP provides a great destination for our Croatian friends for exploring an important part of India which would contribute proportionately higher growth than other States in coming years. In short, one can say that what India is to the world, UP is to India, when you look at the increasing contribution of economic growth and talent providing capacity.

## Media coverage on India in Croatia

Read the weekly editions in Lider magazine about complementarities of India & Croatia which would strengthen the Innovation & Talent partnership for the month March, 2022.

### Tamil Nadu: One of the most sought after investment destinations in India

march 03, 2022



It says: PROMO

India's second largest economic power is interesting to investors due to its strategic position, business environment, state-of-the-art infrastructure, active management and favorable ecosystem.

The state of Tamil Nadu located on the southeast coast of India contributes significantly to the Indian economy and has achieved significant economic growth over the decades. It is the second largest economic power of India and is one of the most sought after investment destinations due to its strategic position, business environment, superior infrastructure, active management and favorable ecosystem.

#### Home to various industries

It is known as a country of diverse industries, so Chennai is the capital of the automotive industry in India. It is home to 35 percent of India's automotive component manufacturing. There are 1,300 factories for motor vehicles, trailers and semi-trailers in the country, and 45 percent of India's total car exports before the COVID-19 pandemic come from the state. Tamil Nadu has the largest renewable energy capacity in India - 16 GW, making it the ninth largest renewable energy producer in the world.

Tamil Nadu is home to more than 120 aircraft component manufacturing companies, one of India's two defense corridors, with more than 700 suppliers.

#### Great exporter

It is not lagging behind in the IT sector either, so 16 percent of electronics in India are produced in Tamil Nadu. The country is second in India in the production of computers, electronics and optical products, and third in exports of electronic devices (\$ 1.63 billion) in the financial year 2018 - 2019. With an 11 percent share of total IT investments in India, Tamil Nadu is desirable IT destination and home of the world's leading organizations such as IBM, Cognizant, TCS, Infosys, HCL, World, Accenture, Bank, Amazon, etc.

Read the full article: [LINK](#)

### Business Opportunities in India: An Ambitious Semiconductor Production Plan for the Indian and World Markets

march 10, 2022



It says: PROMO

Prime Minister Narendra Modi's vision and active government policies and ecosystem of successful entrepreneurs are decisive factors for the growth of the VLSI and semiconductor ecosystem in India. It will invest state capital in skills creation, research and engineering, factories, labor testing and at the same time encourage entrepreneurship

During the pandemic, India used technology to build a resilient economy, and after COVID-19, Indian government policies created new opportunities in ESDM, embedded design and semiconductor innovation. State policy and state capital will catalyze these two elements and create a sustainable ecosystem that will serve India's global demand and needs for the next decade. On India's Independence Day on August 15, 2021, Prime Minister Modi called the coming decade an Indian *techade*. His vision has brought India to an unprecedented turning point in terms of growth and expansion of the technology sector.

#### Semicon India - a step further

Today, it is clear that India has a number of opportunities in the ESDM (Electronics System Design and Manufacturing) space, in the space of embedded design and semiconductors. India's ambitions especially in the semiconductor space are very clear. This includes large investments in companies, which is natural - given geopolitics, but also investment in the ecosystem of innovation and design. India invests state capital in skills creation, from research and engineering to factories, labor testing, while encouraging entrepreneurship and *startups* in the design and innovation ecosystem. The government is closely focused on its own design and efforts to develop a future plan of work with a reduced set of instructions (RISC - V) and other open source systems (ISA).

In order to expand and deepen electronic production and ensure the development of a robust and sustainable semiconductor and display ecosystem in the country, the Union Cabinet approved on 15 December. 2021. Semicon India program with a cost of \$ 10 billion. Despite the aggressive application deadlines in this *greenfield* segment of semiconductor and screen production, the response has been very good.

Read the full article: [LINK](#)

## Business Opportunities in India: Madhya Pradesh - World Drug Manufacturing Center

march 17, 2022



It says: PROMO



Madhya Pradesh, one of India's fastest growing countries, has achieved an annual growth rate of 13 percent on average over the past six years, thanks to a highly developed pharmaceutical industry, excellent infrastructure and large investments in other forms of production.

Located in central India, Madhya Pradesh is known as the 'heart of India' and an area where major infrastructure projects are being implemented, with north-south and east-west corridors crossing the country. The two capitals, Indore and Bhopal, were rated as the first and second cleanest cities in the 'Purity Survey' conducted by the Government of India. Madhya Pradesh is offering a customized package of incentives for investments over \$ 15 million as part of the 'Megaprojects'.

Read the full article: [LINK](#)

## Business opportunities in India: Rajasthan - Global leader in solar energy production

march 24, 2022



It says: PROMO



Surrounded by India's largest state, Rajasthan today offers investors a number of great opportunities. From investing in organic and other agriculture, solar energy for which he has very ambitious plans, to the textile industry and tourism projects. It should not be overlooked that this is the second country in India in terms of mineral production

Read the full article: [LINK](#)

### Powerful pharmaceuticals

The value of the pharmaceutical industry in India is expected to reach \$ 65 billion by 2024 and \$ 120 billion by 2030; today it is worth \$ 41.7 billion. India supplies more than 50 per cent of Africa's generic drug needs, 40 per cent of the demand for generic medicines in the US and 25 per cent of all medicines in the UK. It also meets about 60 percent of global vaccine demand and is a major supplier of DPT (a type of immunization used to fight diphtheria, pertussis and tetanus), BCG (tuberculosis vaccine) and measles vaccine. As many as 70 percent of WHO vaccines (according to the basic immunization schedule) come from India.

Madhya Pradesh is the main pharmaceutical center in the country, which houses key domestic and international companies in the sector. More than 100,000 people in the country are employed in the pharmaceutical sector. However, Madhya Pradesh also pays great attention to innovations in pharmaceutical development: she has eight departments for drug development in the form of capsules or tablets, 31 departments for the development of new drugs and four large parenteral departments compliant with World Health Organization (GMO) Good Manufacturing Practice (GMP) certification. .

### Auto parts

Madhya Pradesh has a developed world-class infrastructure including industrial parks, industrial corridors, testing facilities. India's first international skills development institution Global Skill Park will open right in Bhopal. The production of car parts is also developed in that country, as evidenced by more than two hundred car parts manufacturers that ensure a well-developed car ecosystem. Indore, Pithampur and Mandideep form one of the leading Indian automotive clusters in which the leading brands are from the automotive industry.

Rajasthan is the largest federal state in India. Among Indian states, it is one of the 'feeders', which is why we should not be surprised that Rajasthan's agricultural industry was present in GDP with a high share of 29 per cent during 2020 and 2021. It ranks first in India in the production of mustard, garlic, red fly, and is the second largest producer of oilseeds, cumin and legumes. All this points to the growing business opportunities in Rajasthan, especially in the segment of organic and contractual production (cooperation) with agricultural holdings, as well as in the development of agricultural infrastructure. The federal state is, among other things, home to more than 850 factories in the food processing sector.

It is also the second country in India in terms of mineral production. It is the only producer of zinc and lead in the country and the largest producer of marble. In addition, Rajasthan can also boast of being a leading producer of limestone, copper ore and silver. The country attracted about 54 million tourists in 2019, including foreign tourists, and ranks high sixth in India in terms of foreign tourist arrivals. Based on the presented opportunities, the interested business community can invest in Rajasthan and make optimal use of available resources.

The largest solar park The potential for solar production of Rajasthan is estimated at 142 GW. Therefore, the Government of Rajasthan plans to systematically use solar energy in total energy production to achieve the ambitious 30 GW capacity target by 2024-2025 that will transform the energy framework of that federal state and India. The initiative aims at far-reaching interventions at all levels of the production pyramid and throughout the supply chain, including all stakeholders, with a view to creating new jobs for young people.

Rajasthan leads India's renewable energy sector with the largest installed solar production capacity (more than 10 GW), which is a 20 per cent share of national capacity. It is also among the top five states in India in terms of electricity generation plants. The state has the largest fully operational solar park in the world of 2245 MW in Bhadla, Jodhpur, covering 5783 hectares. Indian solar producer and energy producer Azure Power recently announced that it has fully launched its solar energy project in Rajasthan, which is connected to the 300 megawatt (MW) interstate transmission system (ISTS).

## Ambassador's Outreaches

Ambassador Srivastava visited the city of Novska and was presented with the establishment of the Business Incubator PISMO-NOVSKA, which will create a stimulating business environment in Sisak-Moslavina County and involve in the India-Croatia Startup Bridge.



Ambassador Srivastava and Madam Srivastava participated at the celebration of Holi at the small, beautiful, community festivities in Karlovac, hosted by "Yoga in Daily Life" of Croatia.



Ambassador Srivastava was received by the Croatian-Indian Interparliamentary Friendship Group Chairperson Mr. Veljko Kajtazi and members of the Group, Mr. Zvane Brumnić, Mr. Domagoj Hajdukovic, Ms. Martina Vlasic Iljkic, and Mr. Davor Ivo Stier at the Croatian Parliament on Thursday, 24 March 2022. They together welcomed the positive and proactive developments in the bilateral relationship in the past few months despite the challenges of the pandemic in the fields of innovation, startups, ICT, businesses, technology as well as culture, education and sports. The high-level engagements between

the two governments that took place recently and those in the pipeline as we celebrate 30 years of India-Croatia diplomatic relationship, are evidence of resolve of two sides to work towards harnessing the great potential that exists for the benefit of the people two countries. As India celebrates its 75 years of independence as #AmritMahotsav initiative in Croatia the Interparliamentary Friendship Group expressed its support to the initiatives Embassy of India, Zagreb in bringing the people of two countries closer.



## AYUSH CELL

The online session "Yoga for Peace" supported by Isha Foundation was held on March 8, with the participation of Ambassador Srivastava.



Zagreb based AYUSH, Cell's Online Session "Depression and Ayurveda" was held with Ms. Dr. Chitrangana Chauhan, Ayurveda & pulse diagnosis expert from India, Ambassador Srivastava & Yogacharya Jadranko Miklec on 11th March.



The 2<sup>nd</sup> edition of the Yoga Conference on the topic "Unity in Diversity" for yoga experts and practitioners, was held on the 19th March organized by the Croatian Yoga Federation

supported by the Embassy of India in Zagreb, Ministry of Ayush, and the Faculty of Kinesiology, University of Zagreb.



Embassy of India, Zagreb and the Himalayan School of Traditional Languages organized a lecture on the "Importance of pronouncing words correctly in Sanskrit" on the 16<sup>th</sup> March.



## CELEBRATION OF WORLD HINDI DAY

विश्व हिंदी दिवस समारोह 28 मार्च 2022 को भारतीय दूतावास के सहयोग से ज़ाग्रेब विश्वविद्यालय के भाषाविज्ञान और दर्शनशास्त्र संकाय के इंडोलॉजी विभाग में आयोजित किया गया। संकाय के डीन, विभागाध्यक्ष, कई प्रोफेसरों, विभिन्न वर्षों के छात्र, भारतीय समुदाय के सदस्यों ने 90 मिनट के लंबे कार्यक्रम में भाग लिया जहां हिंदी में गीतों के सांस्कृतिक कार्यक्रम के साथ हिंदी में कुछ मूल कार्य प्रस्तुत किए गए। जिस प्रकार भारत अपनी स्वतंत्रता के 75 वर्ष मना रहा है, उसी प्रकार भारत विज्ञान विभाग भी अपनी स्थापना के 60 वर्ष मना रहा है।

Vishwa Hindi Diwas celebrations were organized on 28 March 2022 at the Indology department of the Faculty of Linguistics & Philosophy of the University of Zagreb with the support of Embassy of India. Dean of the Faculty, Head of the Department, many professors, students of different years, Indian community members participated in the 90 minutes long event where some original works in Hindi were presented along with a cultural program of songs in Hindi. As India is celebrating 75 years of its independence, Indology Department is also celebrating 60 years of its establishment.



Celebration of #AzadiKaAmritMahotsav

Marking International Women’s Day 2022: “Women @ the Heart of Health & Happiness”

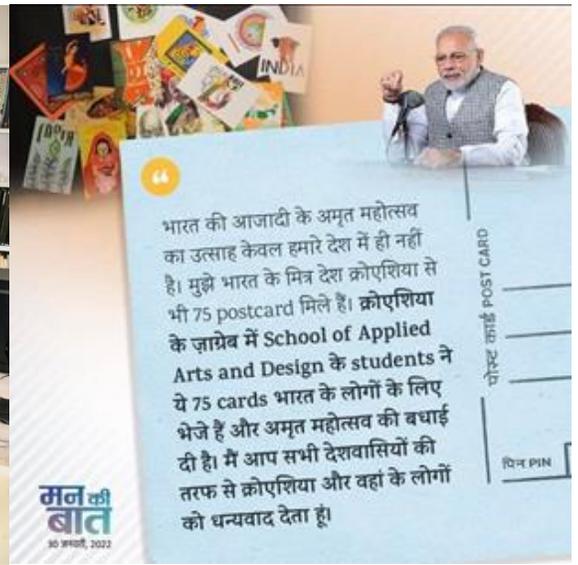
International Women’s Day 2022 was celebrated with 5Cs of Culture, Customs, Conversation, Creativity & Cuisine and the main theme of “Women @ the Heart of Health & Happiness” with participation of 75 women of substance in the City of Zagreb on the 8/3/22 at Faculty of Electrical Engineering and Computing (FER) under our broader Azadi Ka Amrit Mahotsav celebrations in Croatia. The occasion was graced by the presence of Mrs. Tomasević, and Dean of FER, where a unique Indian Sarees Fashion show, Music & Dances, Talks & Practice of Yoga & Ayurveda, and Women at the centre of all this was presented in most creative way. Mrs. Lakshmi Srivastava gave a talk on “Unsung Heroines of Indian Freedom Movement” from the comic book released by MoS Mrs. Meenakshi Lekhi on 75 such inspirational women in Delhi in January 2022.



Celebration of #AzadiKaAmritMahotsav

## Inauguration ceremony of the India corner at ŠPUD, Zagreb

At the inauguration ceremony, Ambassador Srivastava opened the India Corner for the students of ŠPUD, Zagreb. The corner will be enriched with 75 books in the field of India's literature, philosophy and culture. These books will inspire the young artists to create new works and to express their vision of New India. The mentioned initiative is a continuation of the cooperation with the ŠPUD school, which already in January 2022 gifted 75 congratulation postcards to the Prime Minister of India and to the people of India. In response to the 75 postcards of these paintings received by Prime Minister of India, he said, "The excitement of celebrations of 75 years of India's independence is not only there in India but abroad as well. I received 75 postcards from India's friend country Croatia. Students of Zagreb based School of Design and Applied Arts have sent 75 cards and their best wishes on 75 years of our independence. I extend my thanks from all of you Indian citizens to Croatia and it's people."



Celebration of #AzadiKaAmritMahotsav

## INDIA IN OSIJEK

As part of Azadi ka Amrit Mahotsav the event "INDIA in OSIJEK: For Health & Wellness" was supported by the city Osijek, highlighted the collaboration in the field of Traditional Health Care System between Embassy of India, Zagreb with The Art of Living Foundation & Ministry of AYUSH, Government of India. Dr. Chitrangana Chauhan spoke about the benefits of Ayurveda, traditional medicine that originates from India and emphasized that Ayurvedic habits support the growth and development of body and spirit and recommended a healthy routine, daily exercise and meditation.



  
**INDIJA u OSIJEKU**  
**Zdravlje i Wellness**  
**25. OŽUJKA, 16.00 SATI**  
**YOGA HOME - CENTAR OSOBNE MOĆI**  
FAKULTETSKA 4, OSIJEK



Celebration of #AzadiKaAmritMahotsav

## Cultural Evening celebrating India-Croatia Friendship on the occasion of 30 years of Diplomatic Relationship

A festive cultural program was held in Rijeka in the Hall of Culture "Yoga in Daily Life" commemorating 30 years of diplomatic relations between India and Croatia and 75 years of independence of the Republic of India. The program was attended by Indian Ambassador Raj Kumar Srivastava, Mayor of Rijeka Mr Filipović, Mayor of Senj Mr. Tomljanović, Professor of the University of Rijeka Prof Jelenić, President of the Croatian-Indian Friendship Society, Mr. Zlamalik and almost 200 guests in all. Traditional Indian wear and dance directed by Mrs Lakshmi Srivastava and Croatian folk wear from different parts of Croatia were presented with the performance of the Folklore ensemble "Zora" from Opatija. The singer Goran Karan also performed, and at the end, socializing and tasting of traditional vegetarian Indian and Croatian delicacies gave the perfect end to a memorable evening.



Celebration of #AzadiKaAmritMahotsav

**HOLI Celebration with participation of Ambassador Srivastava & Mrs Srivastava at Iskcon Zagreb Nova Jaladuta temple**



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*Compiled by*

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