



Date : 21 - 25 September, 2023  
Venue : India Expo Centre & Mart, Greater Noida

# Everything Amazing And Befitting

Amazing Product Categories in

Art & Craft | Textiles | Furniture & Furnishing | Metalware | Food, and More

**2,000+** Exhibitors | **5,00,000+** Visitors | **50,000+** Sq.Mtr. Area

Trade shows and fairs always showcase the special. But when it comes to exhibiting the rarest of goods and products, it becomes spectacular. It is the first edition of the annual UP International Trade Show (UPITS-2023).

It is a majestic trade show to be organized on the grounds of the dynamic India Expo Centre & Mart. It could be your favorite sourcing connection for the iconic products of Uttar Pradesh, the growth engine of New India. In a nutshell, it is a trade show of classic products, charismatic demos, prolific business opportunities, dramatic entertainment, and euphoric experiences.

The dates are September 21-25, 2023, and pre-registration has already begun. Displays that are spaced out and easy to visit would provide a unique and safe premium sourcing environment as well as great value for time.

UP ITS 2023 is set to fascinate all visitors and stakeholders with a varied selection of products and services from 2000+ exhibitors, as well as a number of growth-centric pro-business programmes and initiatives.

Expect amazing product offerings in a wide variety of product categories for classy, connoisseurs, traditional, and modern customers. Not to miss the ever-amazing sustainable goods that exude unique traditional workmanship & techniques. With eclectic display segments, the show offers a variety of creations, diverse in inspiration, processes, and materials.

Some examples include art metalware, handloom and handicraft products, carpets, wood carvings, furniture and accessories, glassware, stone jewellery and accessories, hand-woven and hand-printed textiles, embroidered goods, soft and wooden toys, houseware, desi food products, decorative, gifts & general handicrafts, home textiles, and home accessories, black pottery, handmade paper products, leather products, glassware, marble, etc. Eco-friendly and sustainable product lines include Moonj, wool,

silk, jute, banana fibres, waste paper, and other natural materials. So hold the dates for fantastic selections, high-quality products, low prices, and more.

Added attractions like cultural shows, craft demonstrations, fashion shows, knowledge seminars and symposiums, angel investors' meets, laser shows, and drone shows, along with sumptuous grub and refreshment zones, would make attending the show a truly wholesome experience. A comprehensive road map for secure and easy visitor access is in place, and exhibitors are ready to present their collections and welcome purchasers.

## Major Product Sectors at UPITS 2023

Agriculture & Horticulture (Seasonal Food Festival) • Airport • Defence Corridor • E – Commerce  
• Electronics Industry • Education sector (Live Demos on STEM) • Film Sector • Fisheries & Animal Husbandry • Food Processing / Dairy Products • GI Tag Products from Uttar Pradesh – B2C • Glass Industry, Marble Industry • Handloom, Handicrafts & Textiles • Health & Wellness (AYUSH/Pharma/Naturopathy/ Yoga/Unani) • Highways/Industrial Park/ Development Authorities • Infra, Engineering & Manufacturing Industry • IT & Smart City Mission, Uttar Pradesh • Leather Industry • ODOP Display • Power Corporation (UP Power Corporation / NCPL & Others) • Renewable Energy & EV • Retail Sector • Sports Sector • STPI (Software Technology Parks of India) • Sugar Industry • Tourism and Hospitality sector • Toy Association & Clusters of Uttar Pradesh • UP Police Association • Warehouse & Logistics • And Many Others...

## About The Organiser

This dynamic trade event is conceptualized and organized by the government of Uttar Pradesh, India, in collaboration with India Exposition Mart Ltd. (IEML), a world-renowned expo and export facilitator. The sole purpose of this expo is to present and bring to the globe the finest and rarest crafts and products from the state of Uttar Pradesh, as well as to open up new growth avenues for the local and global sourcing communities.

**For More Information :**

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